

Winter 2020

# 200 South Wacker River Views

200S.WACKER



## New Building Logo Debuts

200 South Wacker's new logo (*above*) is a celebration of the building's distinctive angular forms and elegance, explained Ron Aichholzer, Account Director at Torque Digital, the Chicago-based brand marketing firm that developed it.

The mark located at the logo's top right corner "is inspired by a birds-eye view of the building – it traces the outlines of the structure," he said. "We gave the mark a very light quality, which represents the abundance of light and air that people experience within and around the building. The human experience is paramount," he added.

Mr. Aichholzer also described the logo's new typeface as a reflection of 200 South Wacker's "timeless modern design."

## Dash Prime's Commitment to Reliability & Optimal Value Leads it 'Home' to 200 South Wacker

**Dash Prime** is a financial/brokerage solutions provider that delivers speed, reliability, and functionality to help professional traders and hedge fund managers optimize value.

### Tech-based Solutions

From flexible front-end technology to post-trade reporting transparency, the company offers brokerage/execution services, multi-asset trading, advanced scanning tools, and more to achieve high-touch client service and cost-efficiency.

"Our market edge come from the quality of our execution and robust technology platforms that provide deeper, more meaningful reporting," explained Collin Carrico, Dash Prime's President. "We help traders identify opportunities, manage risk, maximize margin utilization, and track portfolio performance – all while offering competitive commission and finance rates."

That unyielding commitment to maximizing

value extends to its tenancy at 200 South Wacker. Mr. Carrico recalled the process involved in determining where to base the company, after its 2019 founding as a subsidiary of **Dash Financial**.

### Unmatched Value

"I have worked in this building for the past 12 years. The location is exceptional, the amenities are excellent, and the staff is fantastic," he explained. "I knew the

level of service we would receive here would not be matched anywhere else. It was an easy decision."

In fact, the building's status as a value leader resulted in parent company Dash Financial deciding to move its operations here from another West Loop property.

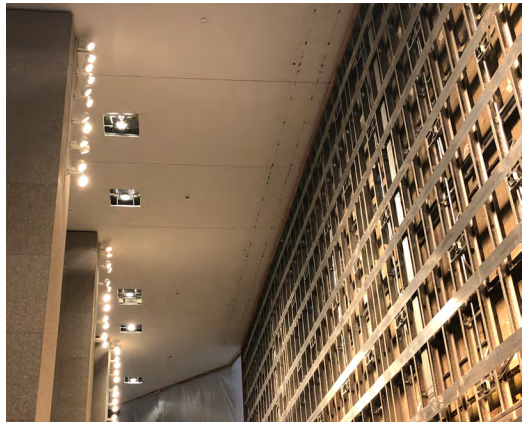
When that relocation is completed in early 2021, it will roughly quintuple the number of combined –Prime and –Financial employees who call 200 South Wacker their professional home.



## Lobby's Feature Wall Takes Shape

This behind-the-scenes glimpse of 200 South Wacker's lobby renovation project (looking east) shows the outlines of a new feature wall that, when completed, will consist of customizable back-lit color squares. These squares replace the glass poppies that were a focal point of the building's lobby for nearly 10 years.

Construction is proceeding as planned, with an expected spring 2021 completion date. The result will be a brighter, more vibrant look for the building's largest common area and an updated main entrance canopy. Stay tuned!



The lobby's new feature wall begins to take shape.

200S.WACKER



200 South Wacker Drive  
Suite 300  
Chicago, IL 60606

## Management Team

**Lisa Metz, RPA**

Property Manager

**Jessica Roberts, RPA, BOMI-HP**

Assistant Property Manager

**Claire Cates**

Property Administrator

**Louis Ecke, RPA**

Chief Engineer

**Carl Chapman**

Assistant Chief Engineer

**Vince Hernandez**

Director of Security

## Regional Staff

**Christine Choi-Moore**

Director, Asset Management,  
Midwest U.S. Region

**Michael Basic, CPM, CCIM**

AVP and Managing Director

## Support BOMA/Chicago's Virtual Holiday Food Drive

It's never been easier to lend a hand in support of the Greater Chicago Food Depository's mission to end hunger: simply make an online donation to BOMA/Chicago's city-wide holiday food drive at <https://www.myfooddrive.org/drive.php?200swacker>.

For each \$20 donation, tenants will be entered into a drawing for a \$100 gift card. Donations

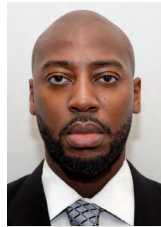
will be accepted through Friday, December 18th. The gift card winner will be announced Monday, December 21st.

Learn more about the Greater Chicago Food Depository at <https://chicagosfoodbank.org>.



**GREATER CHICAGO**  
- FOOD -  
DEPOSITORY

## Security Officer Ray Flowers Begins New Career in Law Enforcement



Ray Flowers

With a mixture of pride and sadness, 200 South Wacker team members bid farewell to security officer Ray Flowers, who is beginning the next phase of his career as an officer with the Lake County Sheriff's Office.

Ray was a member of the building security team for the past 10 years. His friendly,

personable nature impacted tenants and building guests alike.

"This is a tremendous loss for our building, but we are thrilled that Ray is moving on to something he really wants to do," explained Property Manager Lisa Metz, RPA. "Ray has a profound interest in people, which he demonstrated here on a daily basis. I know he will do extremely well in his new professional pursuits. We wish him all the best."

## Team Members Earn Fire Safety Director Certification

Assistant Property Manager Jessica Roberts, Property Administrator Claire Cates, Chief Engineer Louis Ecke, and engineers Mario DeCicco and Mike Griffin have attained emergency preparedness certification after completing a three-day training and testing program administered by the Chicago Fire Department.

Earning the city of Chicago's Fire Safety Director certification ensures that these individuals possess a firm understanding of "proper safety measures for any building emergency," according to the program description. It also

means that 200 South Wacker's tenant service teams are fully equipped to more effectively:

- Plan, develop, implement, and monitor building fire safety plans.
- Train and supervise personnel needed to achieve plan goals.
- Ensure all building operating systems meet current fire safety codes.
- Protect life and property.



## Virtual Holiday Events Help Celebrate the Season

In a year that has been unlike any other we've experienced, 200 South Wacker's virtual holiday events taking place throughout December offer a chance to celebrate the coming season with our tenants.



From healthy holiday eating tips and Zoom visits with Santa to DIY spa masks and holiday cookie decorating, the popularity of these seminars has been evident: programs filled to capacity very quickly.

Although we would much prefer to be closing out the year with all of you in-person, please know that we remain committed to serving you – whether you are here in the building or still working remotely – in 2021 and beyond.

On behalf of our entire tenant service team, we wish everyone a happy holiday season and, most importantly, a healthy new year.

–The 200 South Wacker Management Team